

SPONSORSHIP PACKAGES



GMAC 2024

BRINGING THE ART OF INNOVATION TO THE SCIENCE OF IMPLEMENTATION

JW MARRIOTT DESERT
RIDGE RESORT & SPA



SEPTEMBER 3 - 6, 2024

PEOPLE & PURPOSE

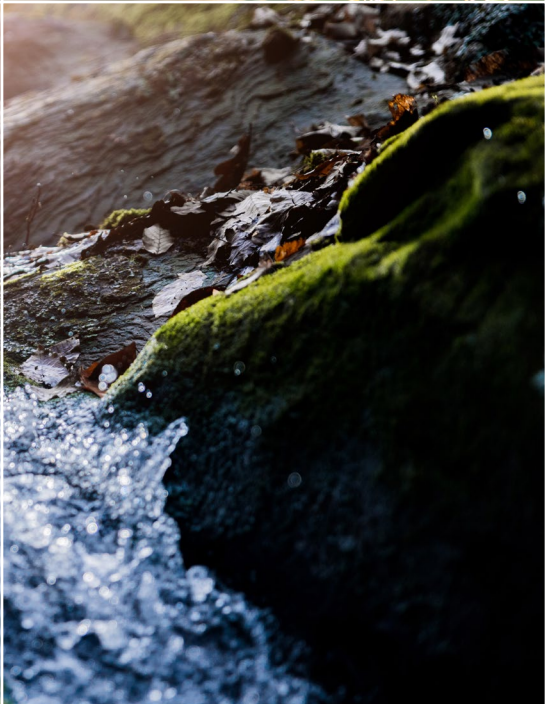
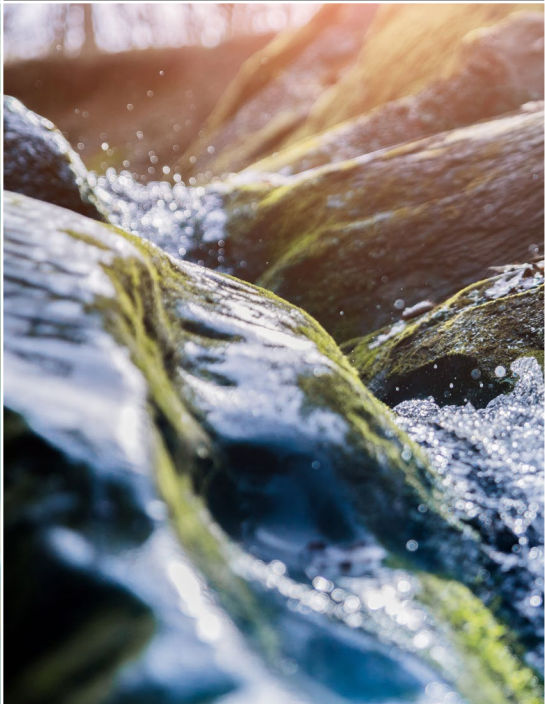
The General Manager Advisory Council (GMAC) is composed of Marriott's leading general managers, distinguished for their innovation, active participation, and significant influence within the organization.

They possess a keen vision for the broader landscape and excel at paving the way for groundbreaking ideas. Their strategic insights prioritize enhancing the associate experience, delivering exceptional value to guests, and optimizing profitability for owners. Entrusted with reshaping perspectives in their respective markets, they serve as advocates for transformative change.

In 2024, GMAC will convene 92 accomplished general managers representing the breadth of the Marriott portfolio, alongside continent discipline leaders encompassing operations, rooms, food and beverages, sustainability, meetings + events, procurement, human resources, sales + marketing, and revenue management.



92 GMs



3 Days



FOCUS ON BENEFITS

Conference Participation

Sponsors are warmly welcomed to partake in the event's opening reception, meals and breaks, as well as an exclusive breakfast and panel with Marriott's executive leadership.

Vendor Trade Show

All General Managers are required to attend the Sponsor Trade Show. Floor space, location and booth size are determined by sponsorship level.

MI Executive and Sponsor Reception

This premiere Marriott-hosted reception is designed to create networking opportunities with key Marriott executives.

Sponsoring of a Gift

Fire-level sponsors will have the opportunity to provide a product or gift with a personalized card in each attendee guest room on the second night of the event.

***Prior approval required by GMAC planning team*

On Stage Mention

Fire and Water-level Sponsors will be recognized for their participation in the conference by a Marriott executive on stage during general session or at the Welcome Reception

Recognition as a Fire level sponsor on post-event recap materials including company bio, logo, and website information.

MI Executive Panel

Earth, Water, and Fire Sponsors will be invited to participate in a MI Executive Panel.

Sponsor Breakfast

Invitation to join a Marriott sponsored breakfast hosted by Marriott Executive Leadership.

Attendee List

Access to attendee list (3) weeks prior to date of meeting.





FIRE

\$50,000



WATER

\$25,000



EARTH

\$15,000



AIR

\$10,000



SHADOW

\$5,000

AGENDA

Tuesday, September 3, 2024

Exhibitor Load-In / Setup

Arrivals + Registration

Sponsor Cocktail Reception

Wednesday, September 4, 2024

Morning Wellness Activity

Sponsor Breakfast

Trade Show / Breakout Sessions

Lunch

MI Executive Panel

Evening Reception

Thursday, September 5, 2024

Morning Wellness Activity

Breakfast

General Session

Lunch

Breakout Sessions

Friday, September 6, 2024

Breakfast

Morning General Session

Departures

** Agenda is Subject to Change*

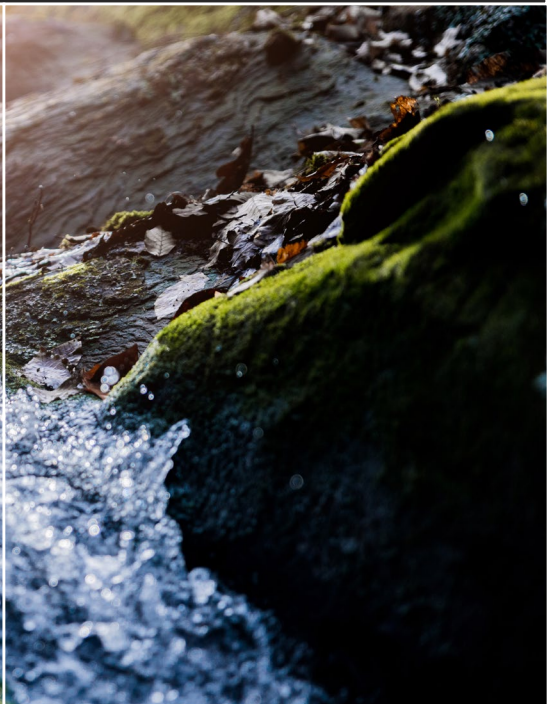


BENEFITS OVERVIEW

	Fire \$50,000	Water \$25,000	Earth \$15,000	Air \$10,000	Shadow \$5,000
	<i>Limit 2 Sponsors</i>				<i>No Attendance</i>
Conference Participants	Four (4)	Three (3)	Two (2)	One (1)	N/A
Trade Show Space	◇	◇	◇	◇	
Digital Presence	Logo + Name	Logo + Name	Logo	Logo	Logo
Attendee List Access	◇	◇	◇	◇	◇
MI Executive & Sponsor Reception	◇	◇	◇	◇	
Sponsor Breakfast	◇	◇	◇	◇	
MI Executive Panel	◇	◇			
On Stage Mention	◇				
Sponsoring of a Gift	◇				



Ready to Sponsor?



Register Now!

